

ACT4ACCOUNTABILITY



Act4Accountability's (ACT4) mission is to build a culture of accountability among Africans and the Diaspora through civic engagement. We develop tools that promote civic engagement and social change in our home countries. As a diaspora-led organization, we are committed to the reversal of the brain drain into brain gain for Africans. We envision an Africa free of corruption.

CORE BELIEFS

- ▶ **ACCOUNTABILITY** We believe that accountability is essential for any healthy sustainable community. Social accountability is a means to build trust-based relationships to strengthen citizenship for collective-action problem solving. Representatives of institutional and governmental power are answerable to their communities for their decisions, actions, policies, and the resulting consequences.
- ▶ **TRANSPARENCY** For positive social change to occur, there must be transparency in systems and representation of power if leaders seek to gain the trust of their citizens.
- ▶ **ENGAGEMENT** Diaspora citizens share the responsibility of actively advocating for good governance in leadership and government, equitable community resources, and legislation that promote economic development, gender equity, and public safety.

TARGET MARKET

We serve the African Diaspora through organizing efforts to advocate for social change, regarding issues of ineffective governance, broken social contract, and the lack of accountability and faith in governments to ensure the safety of their citizens.

Our core stakeholders are individuals of African descent and people living in Africa.

THE ACT4 APPROACH

We partner with US and country-based NGO's, civil society allies, Africa invested corporaitons, and individuals interested in international development and Africa affairs.

We engage:

- ▶ Country-specific officials located in country and in the Washington, DC area
- ▶ US policy makers and committees focused on African Affairs.

WHY ACT4?

Approximately 250,000 African foreign-born persons living in the Washington, DC metro area per Census 2000.

Informed citizen engagement to change apathy, attitude, and public will.

Diaspora-led community organizing and free tools to build base of U.S supporters. Partner and support country 'change agents' advocacy and humanitarian efforts.



VOICES OF THE COLLECTIVE CREATING SUSTAINABLE CHANGE